



The Bajaj Capital Group is a premier investment advisory and financial planning company in India and also a SEBI approved Category I merchant banking institution. The company offers personalized services to retail and institutional investors, corporate organizations, High Net Worth Individuals and NRI investors etc. The company has a country wide presence and distributes a large array of financial products, investment options, life and general insurance products, bonds and post office schemes that are offered by reputed organizations in the Indian financial services industry landscape.

## Services & Solutions Delivered

### CallConfine

Our proprietary suite of voice logging software applications to record details of telephonic conversations with customers with the objective of delivering quality customer management services through dissemination of accurate information.

## Value Creation By Nexsus

- 1 The CallConfine application allows the client to record transcripts of their telephonic interactions with clients across the country.
- 2 This fulfills a compliance regulation as it also helps the company to direct accurate trading services information to their clients on a continuous basis.
- 3 The enormous repository of information generated by the CallConfine application allows the company to understand the feedback received from the market and offer services that enjoy demand in the market.

## Key Client Information

### Bajaj Capital Group

Head Office	New Delhi
Industry	BFSI
Vertical:	Financial Services & Insurance
Website	<a href="http://www.bajajcapital.com">www.bajajcapital.com</a>
Coverage	Pan-India
Business Location	New Delhi
Technical Support	Remote & Onsite